

## Intercultural Communication for building bridges

Date: 16<sup>th</sup> till 27<sup>th</sup> November 2015  
Place: Jade University of Applied Sciences,  
Wilhelmshaven, Germany



### Course description

“Intercultural communication for building bridges” is the topic of a two week intensive course which will be taught in English language at the Jade UAS.

Skills in intercultural communication are essential in today’s quickly changing world. We encounter the challenges of communication with other cultures in our daily lives on a professional as well as on a personal level. In order to maximize exchanges and to minimize conflicts it is essential to study models in intercultural communication theory and to apply these theories in practice. Furthermore, personal skills are developed to be able to apply the knowledge in daily encounters be it in universities, in tourism business or in media.

This intensive course gives a fundamental insight to intercultural communication, provides the participants with strategies to handle conflicts and fosters the mutual understanding of all cultures which will be represented in the course. Also, the role of media in the development of stereotypes will be discussed. The participants will develop intercultural awareness and competence. A field trip in the region will also be a part of the course.

**Costs:** Expenses for the flight and accommodation will be covered.  
This course is supported by the German Federal Foreign Office.

**Prerequisites:** Good skills in English language, willingness to interact actively

### Application:

In order to apply for this course the following papers must be handed in:

- Application Form
- Motivation letter
- CV
- Letter of support

Please send your applications to [ilze.peksa@jade-hs.de](mailto:ilze.peksa@jade-hs.de)

**Deadline: 15<sup>th</sup> October 2015**